

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961649-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2424

Flight Dates	Order #	Alt Order #
10/07/12 - 10/15/12	961649	07910643

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	360	361

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/11/12	M-F Early Sunrise	5:00-6:00 AM	1-11---	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-11---	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0412MSCHR	\$325.00 NM
2	WESH	W	10/10/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0412MSCHR	\$325.00 NM
3	WESH	Th	10/11/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0412MSCHR	\$325.00 NM
2	10/08/12	10/11/12	M-F Sunrise @6AM	6:00-7:00 AM	1--1---	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1--1---	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/08/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AG0412MSCHR	\$850.00 NM
1	WESH	Th	10/11/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AG0412MSCHR	\$850.00 NM
3	10/08/12	10/12/12	*Early Sunrise @4:30AM	430a-5am	11111--	:30	5	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11111--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	M	10/08/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$75.00 NM
1	WESH	Tu	10/09/12	4:52 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$75.00 NM
2	WESH	W	10/10/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$75.00 NM
5	WESH	Th	10/11/12	4:29 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$75.00 NM
3	WESH	F	10/12/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$75.00 NM
4	10/09/12	10/12/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1--1--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1--1--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	9:35 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AG0412MSCHR	\$800.00 NM
1	WESH	F	10/12/12	9:41 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AG0412MSCHR	\$800.00 NM
5	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-11-1--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-11-1--	3	\$500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961649-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2424

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-11-1--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Tu 10/09/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 AG0412MSCHR \$500.00 NM									
3 WESH W 10/10/12 12:27 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 AG0412MSCHR \$500.00 NM									
1 WESH F 10/12/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 AG0412MSCHR \$500.00 NM									
6	10/08/12	10/11/12	KATIE COURIC DAY 2-3PM	2-3PM	1-11---	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1-11--- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 2:36 PM KATIE COURIC DAY 2-3PM :30 AG0412MSCHR \$200.00 NM									
2 WESH W 10/10/12 2:39 PM KATIE COURIC DAY 2-3PM :30 AG0412MSCHR \$200.00 NM									
3 WESH Th 10/11/12 2:51 PM KATIE COURIC DAY 2-3PM :30 AG0412MSCHR \$200.00 NM									
7	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-12--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -1-12-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/09/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0412MSCHR \$800.00 NM									
3 WESH Th 10/11/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0412MSCHR \$800.00 NM									
4 WESH F 10/12/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0412MSCHR \$800.00 NM									
2 WESH F 10/12/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0412MSCHR \$800.00 NM									
8	10/08/12	10/11/12	M-F 5-6 PM ROT	5:00-6:00 PM	1111---	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1111--- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0412MSCHR \$1,000.00 NM									
3 WESH Tu 10/09/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0412MSCHR \$1,000.00 NM									
2 WESH W 10/10/12 5:39 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0412MSCHR \$1,000.00 NM									
4 WESH Th 10/11/12 5:16 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0412MSCHR \$1,000.00 NM									
9	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -1111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESH Tu 10/09/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0412MSCHR \$1,400.00 NM									
1 WESH W 10/10/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0412MSCHR \$1,400.00 NM									
2 WESH Th 10/11/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0412MSCHR \$1,400.00 NM									
3 WESH F 10/12/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0412MSCHR \$1,400.00 NM									
10	10/13/12	10/13/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$1,200.00 NM									
Credited									
11	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
961649-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Grayson/D/Congress	GRAYSON/C/D	2424	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
	10/08/12	10/14/12	-----S				1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	AG0412MSCHR	\$1,200.00 NM
12	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	5:22 AM	Sat 5-6a	Sat 5-6a	:30	AG0412MSCHR	\$50.00 NM
3	WESH	Sa	10/13/12	5:59 AM	Sat 5-6a	Sat 5-6a	:30	AG0412MSCHR	\$50.00 NM
13	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	6:28 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	AG0412MSCHR	\$250.00 NM
14	10/08/12	10/10/12	NBC Carson Daly ON	NBC Carson Daly C	1-1----	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-1----	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/08/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	AG0412MSCHR	\$100.00 NM
1	WESH	W	10/10/12	1:53 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	AG0412MSCHR	\$100.00 NM
15	10/15/12	10/15/12	*Early Sunrise @4:30AM 430a-5am		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	AG0412MSCHR	\$50.00 NM
16	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	AG0412MSCHR	\$350.00 NM
17	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM		M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	AG0412MSCHR	\$450.00 NM
18	10/15/12	10/15/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	9:57 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	AG0412MSCHR	\$900.00 NM
19	10/15/12	10/15/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
961649-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Grayson/D/Congress	GRAYSON/C/D	2424	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/15/12	10/15/12	M-F 4:5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	M-----			1		\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	AG0412MSCHR	\$800.00 NM
20	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AG0412MSCHR	\$1,100.00 NM
21	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	AG0412MSCHR	\$1,500.00 NM
22	10/07/12	10/07/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	5:29 AM	Sun 5-6a	Sun 5-6a	:30	AG0412MSCHR	\$50.00 NM
23	10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	5:12 AM	Sun 5-6a	Sun 5-6a	:30	AG0412MSCHR	\$50.00 NM
24	10/12/12	10/12/12	KATIE COURIC DAY	2-3PM	----F--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	2:25 PM	KATIE COURIC DAY	2-3PM	:30	AG0412MSCHR	\$400.00 NM
Total Spots							46		

## Payment Terms 30 Days

Gross Total	\$26,950.00
Agency Commission	\$4,042.50
Net Amount Due	\$22,907.50